

Hello,

Take the plunge! Sponsor the area's most beloved and high-profile fundraiser for a great cause.

It's easy, rewarding, and we have sponsorship levels that fit nearly every budget.

- Call **607-272-0212** and we can sign you up quickly over the phone.
- Or return this form by mail in the envelope provided! (Please add a postage stamp.)
- Email **tcallis@hospicare.org**

Our Community Loves Our Sponsors! Women Swimmin' has the support and attention of a big percentage of people in our area! Every year, over 7,000 individuals make donations, over 450 participate as fundraisers, and over 200 volunteer to put on the event. The Women Swimmin' for Hospicare website enjoys lots of traffic and views of your logo.

Our posters and newsletters and social media posts celebrate our corporate sponsors all summer and fall!

Become a sponsor today!

For max visibility, become a sponsor by **April 30th** before the launch of the Women Swimmin' website and participant registration on May 5th.

Swimmingly yours,


Emily Hopkins, Director of Development and Community Relations

Dana Havas, Community Events and Development Associate

Taylor Callis, Board and Development Assistant

tcallis@hospicare.org | ehopkins@hospicare.org | dhavas@hospicare.org

Phone: 607-272-0212



2025 Signature Sponsor [\$15,000+]

- Special feature article all about YOUR BUSINESS in Hospicare's Fall/Winter 2025 Newsletter
- A delicious, inspiring, private luncheon for you and your employees with Hospicare nurses and leadership
- Radio spot celebrating your sponsorship of Women Swimmin'
- Chance to speak at our Closing Ceremony

Leadership Sponsor [\$10,000 - \$15,000]

- Two full-page ads in Women Swimmin' digital event program
- Your logo in September Community E-News
- Your logo in Hospicare Fall/Winter 2025 Newsletter

Supporting Sponsor [\$5,000 - \$10,000]

- Additional social media shout-outs
- Your logo on the event poster
- Your logo on the highly collectible event t-shirt
- Special shout-out at our Closing Ceremony
- Full-page ad in Women Swimmin' digital event program
- Logo on Women Swimmin' website
- 8 free registration spots for your company's team

Friendship Sponsor [\$2,500 - \$5,000]

- Business name on highly collectible event t-shirt
- Half-page ad in Women Swimmin' digital event program
- Business name in September Community E-News
- 3 free registration spots for your company's team
- Individual social media shout-outs across WS & Hospicare accounts
- Promotional item of your choice included in Participant Packets
- Up to 5 embroidered boater caps for you and your employees

Junior Sponsor [\$1,000 - \$2,500]

- Business name on event poster
- Business name in digital event program
- Business name on the Women Swimmin' website
- Business name in Fall/Winter 2025 Newsletter

Women Swimmin' for Hospicare



MAKE A SPLASH WITH US!

Become a sponsor today for our 22nd annual **Women Swimmin' for Hospicare** on **Saturday, August 9th, 2025!**

- 1.2 miles across Cayuga Lake
- 350 swimmers, 200 boaters, hundreds of volunteers, thousands of supporters
- 100% of funds raised by participants support families in our community who are facing serious illness or grieving a loss

YOUR SPONSORSHIP'S POWER

Thanks to corporate sponsors, 100% of participant-raised funds can support Hospicare's mission:

- improved quality of life
- patient-led care plans
- support for caregivers
- bereavement counseling and programs
- community garden and events
- a beautiful residence for those who can no longer live at home, regardless of income

CONTACT

Taylor Callis - Board & Development Assistant

Hospicare & Palliative Care Services
172 E King Road, Ithaca, NY 14850
tcallis@hospicare.org
607-272-0212

Scan this QR code for more information about the event!



CORPORATE SPONSOR LEVELS

YES! We would love to support Hospicare in 2025 at the following level:

- ☐ Signature Sponsor (\$15,000+)
- ☐ Leadership Sponsor (\$10,000-\$15,000)
- ☐ Supporting Sponsor (\$5,000-\$10,000)
- ☐ Friendship Sponsor (\$2,500-\$5,000)
- ☐ Junior Sponsor (\$1,000-\$2,500)

Organization/Company Name

Contact Name

Address

City, State, Zip

Phone

Email

SPONSORSHIP GIFT

- ☐ Enclosed is my check made payable to Hospicare
- ☐ Please send me an invoice via
☐ E-mail ☐ Mail for the amount of _____
- ☐ Please charge the credit card below
☐ Visa ☐ Mastercard ☐ AmEx ☐ Discover

Name on card

Amount to charge

Card Number

Expiration Date

CVV

Signature

For maximum exposure, please return this form by **April 30th**.